



eTXT

BUSINESS MESSAGING MADE EASY

SMS FOR EDUCATION

SMS is a practical and cost-effective tool for managing communications at your school or educational organisation, without an expensive or complicated IT set-up.

Uses include sending automated absenteeism alerts to parents, managing staff rostering, communicating with students and parents at scale, and sending exam reminder alerts or important information in an emergency situation. SMS can help your school or university increase efficiency, save money and offer the best environment for your students.



Parent communication

- Following up absent students
- School news, events or holiday reminders
- Emergency alerts and updates
- Confirmation of parent/teacher interview times
- Enrolment updates or student progress reports
- School fee reminders



On-campus information

- Reminders for classes and lectures
- Information about new courses or course changes
- Exam timetable notifications
- Student alerts for internships and job fairs
- Real-time emergency alerts
- Status updates for shared assets (labs, library books, computing resources)



Student communication

- Delivering and accepting enrolment offers
- Class cancellations or changes
- Upcoming school events
- Exam results
- Alerts to students about upcoming tertiary open days
- Academic information



Feedback and surveys

- Efficiently polling students about their experience
- Information to improve the learning environment
- Parent surveys to uncover concerns or areas for improvement

SMS connects students and staff in new ways.

Email sometimes gets overlooked and letters can get lost. But almost everyone – students, teachers, lecturers and parents – has a mobile phone close at hand. More and more schools and universities are making the most of SMS as a vital communication tool.

eTXT benefits.



On time delivery

Best-in-class gateway with 99.99% uptime



Scalable messaging

A technology platform built to grow with your business



Local support

Our dedicated team is ready to take your call